

**THE YAK AWARDS 2009**  
*For Immediate Release*



**Seminyak, Bali, Indonesia, July 20, 2009:** The Fifth Annual Yak Awards 2009 were themed "Psychedelic Chic", and featured nine chefs' creations from Bali's most revered kitchens; The Laguna, The Bale, The Legian, Bali Catering Company, Bulgari, The Samaya, Intercontinental / KO Japanese Restaurant, Wah Wah Burgers, and newcomer on Oberoi eat street, Chandi.

Over 750 industry and society guests, nominees, advertisers and sponsors attended the event on July 18, 2009, at Sentosa Private Villas & Spa in Petitenget, Bali, Indonesia. Marinelli Shellfish Company & Lotus

Distribution served up fresh Bloody Mary oyster shots in Sentosa's Luxe Spa, appealingly set up alongside The Yak's trademark icebar, where Seabreeze vodka shots were poured through ice flumes for guests' enjoyment.

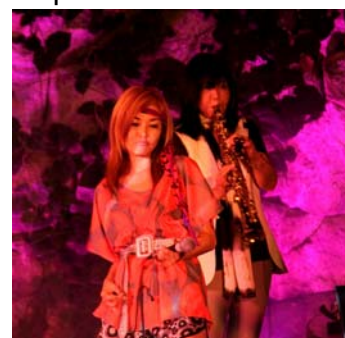


The official beverage sponsors of the event featured delectable champagne label Jacquesson Cuvee NV, sponsored by Boga Fine Wine of Jakarta. The free-flowing wines were generously sponsored by Indowines, who poured Chile's new top white wine label Leyda, as well as an excellent Sauvignon Gris, Gewurtztrammer, Riesling and a Rosé Pinot Noir, all of which were sourced from The Wine House in Seminyak. Beer was provided in the official Heineken Beer Booth, and welcome *Purple Haze* cocktails were circulated courtesy of Bar Solutions.



All-star entertainment featured the launch of new album *Babylondon* by Zen Lemonade on the Hypoespresso Label, accompanied by guest saxophonist Chika Amalo of Ubud, and MC Solomon of RebelDnce. Blues-guitar prodigy Rama Satria electrified the audience with his Jimi Hendrix remixes of Foxy Lady and Purple Haze. Fashion and styling was provided by RebelDnce and Nafsu @ Studio Paras, and hair was done-up

by Max of Spoiled Hairdressers. A contemporary dance performance was stunningly executed by Bali's arts ambassador Nyoman Sura, who had flown in directly from Bandung to perform one of his signature mask dances. Turkish-Japanese newcomer Mireki Yasmin Okubo also performed a modern dance segment, and soulful grooves were spun by longtime Yak supporting DJ's; Wayne Wonder, Kevin K, and SuperCozi. VIP canapes were crafted by Executive Chef Chris Patzold of Blossom @ Sentosa Private Villas & Spa, and served in the upstairs VIP section, reserved for sponsors, advertisers and nominees. Overall production and management was lent by event-legends Vision 1 Bali, and supported by Purple Dot Audio. Themed



60's style visuals and graphics were created and spun by Openeye Media and Mango Vision. Fuschia flowers and giant YAK branding was shaped by Bloomz on Petitenget, and the ever-watchful Ganesha Statue was fashioned by SWALK (Sealed with a Little Kiss Card Shop). Live body painting was crafted in psychedelic style by Yaari Toya Center for the Arts, and the signature VW Van was lovingly provided by Bali Spirit Festival.

The main portion of the event, gave recognition for achievement in industry categories, and were awarded to the following outstanding individuals and companies:

### WINNERS BY CATEGORY

**Best Newcomer** nominations were; Holiday Inn Baruna, St Regis Bali, Carla Petzold Beck, GM of The Legian, Chandi Restaurant and Biku, with the win going to St. Regis Bali.

**Best Retail Space** nominations were; YAZ Oberoi, Paul Ropp shops, Magali Pascal shops, Quarzia, Oberoi and Senso Lighting, with the winner being Quarzia Oberoi.

**Bar of the Year** nominations were; Hu'u Bar, The Living Room, Bacio, Hypnotique, Eikon, with the winner being The Living Room.

**Best Villa** included nominees Villa Bali Asri, Seminal, Luna 2, Seminyak, Pantai Lima, Pererenan, The Istana, Uluwatu and SILQ, Kerobokan, and was won by Villa Bali Asri, Seminyak.

**Best Spa** nominees were; Theta Spa, Dala Spa, Prana Spa, Remède Spa at St Regis Bali and COMO Shambhala. The winner after a close count, was COMO Shambhala.

**Best Resort** nominees were; The Conrad Bali, The Balé, St Regis Bali, InterContinental Bali, Laguna Resort and Spa, with the win taken by The Bale.

**Best Sunset Venue** nominated Nammos Beach, Karma Kandara, Sticky Fingers, Echo Beach, Envy at Holiday Inn Baruna, Lanais at Blue Ocean Beach, and Frangipani Lounge at La Lucciola. This category was won by Frangipani Lounge at La Lucciola.



**Best DJ** honorable mentions were; Mamsa, Wayne Wonder, Niina, Rock Solid and Zoe Noa. The Best DJ award was given to Niina.

**Yak Man of the Year** nominations were; Michael Franti, Ubud, Robbert Wille, Canggu Club, Agung Nugroho, Chandi Restaurant, Philip Mimbimi, Hu'u Bar, and Max Van der

Hoek, Spoiled Hairdressers. The win was taken hom by Michael Franti, Ubud.

**Yak Woman of the Year**, the nominees were; Rosalina Norita, Bali Creative Community, Pia Tandjung, Hu'u Bar, Asri Kerthyasa, Biku, Susanna Perrini, Biasa, and Kim Randall, Kendra Gallery. Winner of this category was Rosalina Norita, Bali Creative Community.

For **Fashion Designer of the Year**, the nominees were; Sabbatha Rahzuardi, Sabbatha, Johnny Ramli, Wkshp 13, Putri Mertaningsih N., Dinda Rella, Made de Coney, Lily Jean and Magali Pascal, Magali Pascal. The fashion category was won by Putri Mertaningsih N., Dinda Rella.

**Chef of the Year**, nominees were; Will Meyrick, Sarong, Oscar Perez, St Regis Bali, Dorin Schuster, The Legian, Enrico Wahl, The Oberoi Bali, and Phil Davenport, Kudeta. The 2009 Chef of the Year winner was Oscar Perez, St Regis Bali.



**Ad Campaign of the Year**, nominations went out to; Envy at Holiday Inn Baruna, Puravida, Dandelion, Lily Jean and Paul Ropp. The winning ad campaign was unanimously voted to be Envy at Holiday Inn Baruna.

For the **Best Community Services Award**, nominations went out to; Sumatran Orangutan Society, Lucy Wisdom, Yayasan Bumi Sehat, Ibu Robin Lim, I'm An Angel, Asana Viebeke Lengkong, Eco Bali Recycling Programme, Bpk. Ketut Mertaadi, and R.O.L.E. Foundation, Mike O'Leary. The winner of this category was Eco Bali Recycling Programme, Bpk. Ketut Mertaadi.

**In terms of the category for Best Event, nominations were;** Earth Day, Festival of Life at GWK, Bali Pink Ribbon Walk, Bali Spirit Festival and the Bali International Triathlon. 2009's winner for best event was Earth Day.

The final category, for **Outstanding Achievement, was nominated to;** Yuyun Ismawati, Bali Fokus, Jason Monet, Painter (Posthumous award),

Monte Monfore, Swimmer, and Aldo Landwehr, Designer/Architect (Posthumous award). The final award went to Aldo Landwehr, Designer/Architect (Posthumous award), and was accepted by surviving friends.



For more information or high resolution photographs, please contact: Pro Motion Events, [www.pro-motion-events.com](http://www.pro-motion-events.com), email: [promotionevents@gmail.com](mailto:promotionevents@gmail.com), tel/fax: 62-361-287250, or The Yak Magazine, [www.theyakmag.com](http://www.theyakmag.com), e: [info@theyakmag.com](mailto:info@theyakmag.com), tel/fax: 62-361-737413.

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